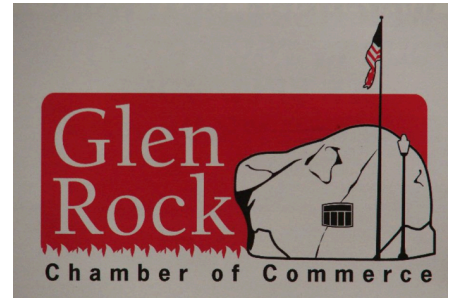


**Glen Rock Chamber of Commerce
Monthly Meeting
Thursday 4/20/17 * 10 am
Glen Rock Public Library**



Meeting Minutes

***Board Attendees: Julie Allen, Eileen Maher Hillock, Patricia Zengel, Evan Quinn
Other Attendees: Approx. 20 -25 members, residents and guests.***

- 1) **Welcome and Board Introductions**
 - Eileen Hillock introduced the meeting and facilitated introductions from all attendees
- 2) **Attendee Introductions**
- 3) **Treasurers Report**
 - Pat noted a current balance of \$11,523.70 which includes new member dues of approx.\$1000 and expenses of \$25 for postage.
- 4) **Proposed 2017 Chamber Donations: ALL APPROVED**
 - a. High School Scholarships – (2) \$500 scholarships plus \$40 for requested medals
 - b. Glen Rock PBA - \$100 donation to be made at PBA Fall Dinner
 - c. Glen Rock Volunteer Fire Department - \$1000 donation Timeframe TBD
 - d. Glen Rock Volunteer Ambulance Corps. - \$1000 donation Timeframe TBD
 - e. Other – none mentioned
- 5) **Advertising:**
 - a. Grad Ball Journal - APPROVED
 - b. Other – social media, print and online advertising discussed as options. No decisions made. A “booklet” offering was also discussed. Need to determine whether it would include all businesses or just chamber members.

Topics of Interest / Guest Speakers

- 1) **September 2017 Fall Festival** - Cliffhanger Productions
 - Guest Speakers Cliff and Jimmy from Cliffhanger Productions discussed details on the planned 9/24 Fall festival. It will run from 10 am – 5 pm with setup beginning at 7 am. Glen Rock businesses have first priority for participating.
 - 10x10 booths cost \$50 for non-profits, \$100 for Chamber members, \$150 for non-members and so on...
 - Festival registration forms are available now.
 - Cliff and Jimmy were introducing themselves to area merchants after the meetings.
 - Suggestions included procuring popular bands and potentially fireworks.
 - Cliff suggested potential future collaboration with the Meadowlands Chamber of Commerce.
- 2) **November/December 2017 – “Glen Rock for the Holidays”**
 - Resident Michelle Torpey outlined initial plans for holiday offerings noting a start date of 11/24 and would like to collaborate with the Chamber on expanding the successful events (caroling, arts and crafts, Breakfast with Santa, pictures, dining specials and giveaways, etc.) initiated in 2016. Also the creation of a Pop-Up shop for local at-home businesses and student entrepreneurs. “Downtown for the Holidays” is renamed to “Glen Rock for the Holidays” and is schedule for Nov./Dec. 2017.

Upcoming Events:

*The Glen Rock Chamber of Commerce generally meets on the third Thursday of each month at the Glen Rock Public Library 315 Rock Road, Glen Rock NJ. Next meetings are scheduled for **Thursday May 18 2017 at 10 am and Thursday June 15 at 7 pm.***

SAVE THE DATE: GLEN ROCK FALL FESTIVAL

Sunday, September 24, 2017

10 am – 5 pm

Downtown Glen Rock ~ Rock Road

FOLLOW-UP ITEMS:

1. Schedule meeting with Borough Council, Police, Fire and other concerned areas to discuss plans for Fall Festival. SCHEDULED
2. Schedule liaison meeting with Glen Courts rep.
3. Post Festival vendor registration form to Chamber website.
4. Write article for BTN on Chamber meeting. COMPLETE
5. Attend future Meadowlands Chamber of Commerce meeting.

Glen Rock Chamber of Commerce Contact Information

- Mailing address
 - PO Box 176 Glen Rock NJ 07452
- Email address
 - GRChamberofCommerce@gmail.com
- Link to Facebook
 - <https://www.facebook.com/GlenRockChamberofCommerce/>

Board Members 2017-18

President – Julie Maxwell Allen

Vice President – Eileen Maher Hillock

Vice President – Jan Kilroy

Treasurer – Patricia Kafafian Zengel

Secretary – Victor Quinn and Evan Quinn