

Glen Rock Public Schools



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Dear Glen Rock business owners,

I would like to bring to your attention an issue that has recently come up regarding sponsorship requests. A company by the name Elite Sports Promotions has contacted local Glen Rock business owners seeking to partner with them for the purpose of providing sponsorship products and services supporting the Glen Rock Public School District athletics programs. Elite Sports Promotions is not affiliated with the Glen Rock Public School District.

Elite Sports Promotions is a Texas based company which has solicited local Glen Rock businesses to purchase "Sponsor Packages". Some local Glen Rock businesses have been advised by Elite Sports Promotions that they are working with specific Glen Rock coaches to support the athletics program. The "Sponsor Packages" may include shirts, cups, banners and other items in various dollar amounts. The local Glen Rock businesses who have committed to a "Sponsor Package" have their business name or logo printed on the purchased products believing Elite Sports Promotions is affiliated with a Glen Rock athletics program and these products will be used as a fundraiser to benefit that program.

The Glen Rock Public School District does not utilize the services of Elite Sports Promotions for sponsorship or fundraising. Any Glen Rock Public School program or club seeking sponsorship or fundraising from any local Glen Rock business will make contact with the business directly and not through a third party company.

I urge all local Glen Rock business owners, prior to making a commitment, to follow up with a representative of the Glen Rock Public School District, Glen Rock athletics program or club to confirm the request for sponsorship or fundraising is indeed legitimate.

Regards,

Robert McCorry
Director of Security
Glen Rock Public School District